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Latif Rice Mills (Pvt) Ltd.
Exporter-Importer-Trader & Rice Millers



One of the Leading
Mills & Exporters in the Industry

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Front Title



Latif Rice Mills (Pvt) Ltd.
Exporter-Importer-Trader & Rice Millers

LATIF RICE MILLS

(Pvt) Ltd.



Advanced Warehousing
For Optimized Aging

Exporter-Importer
Trader & Rice Millers



RICE MILLS

Latif Rice Mills (Pvt) Ltd.
Exporter-Importer-Trader & Rice Millers



LATIF RICE MILLS
(Pvt) Ltd.



Who We Are?

Pakistani Basmati Rice – Super Kernel Basmati Rice – Kernel Rice

Latif Rice Mill with more than 50 years of experience in Rice has grown from a small family business into a Private Limited Company. LRM are manufacturers, suppliers and exporters of rice in Pakistan.

We Bring you the finest aromatic flavored basmati rice with long and slender grains. The grains are aged for 1-2 years, so the moisture evaporates and the naturally present oil spreads throughout the grain delivering its distinct flavor.

Our aged basmati rice yields long grain rice which grows twice in length giving nice aroma and excellent taste. We are currently exporting our basmati rice to Middle east regions. Muscat and U.A.E are our biggest buyers.

Our Goals



Social Goal

To ensure better living conditions and basic civic amenities for marginalized population in Punjab.



Economic Goal

To boost Pakistan economy with exports and yield maximum jobs and growth opportunities for the Pakistani youth.



Environmental Goal

Responsible use of resources so as to add on to Nature's greenery that ensure minimum wastage of resources.



LATIF RICE MILLS
(Pvt) Ltd.



Why Work With Latif Rice Mills!

- Because we are ISO:9001:2008 , HACCP & U.S. FDA Certified Pakistan rice mill with celestial experience of rice industry.
- Latif Rice Mill has an experience stretched over 50 years, and having 50% local rice market share.
- Having a total capacity of 250 Metric Tons of milled rice per day .
- Cotecna, Eurofin, BVQI and SGS inspection for quality, quantity & weight at loading port to ensure compliance with importing country's rules & regulation, at no extra price & no strings attached .
- Reliable, convenient & reasonable prices .
- LRM has benchmark quality assurance system. Latif Rice has its own backward-integrated contract farming for basmati rice to ensure they meet all regulatory & food safety issues on pesticides, aflatoxins, etc .
- Latif Rice has acquired enormous processing/quality/ packaging assurance capabilities and an extremely competitive product & range over the years .
- LRM is able to offer even higher cost savings to private label customers .
- We have a well developed pouch & PET packaging to locally source/develop cost-effective packaging, tailor-made to the Private Label customers requirements.
- We on a continuous basis keeps updated on regulatory requirements to make sure that LRM is meeting the regulatory requirements of importing countries.
- We personally guarantee that you have never tried anything like our quality & services.





LATIF RICE MILLS
(Pvt) Ltd.

Products



Super Kernal Basmati Brown Rice

Super kernel Basmati Brown Rice is the finest quality rice produced from Super Paddy of the Punjab region of Pakistan. The dried up paddy is passed through the pneumatic rubber rollers to separate from its peel i.e. Husk. Super kernel brown rice is known for its aroma and fragrance all over the world.



Super Kernal Basmati White Rice

Super kernel Basmati Rice, Kernel Basmati Rice Extra long grain rice is finest quality rice produced in the Northern areas of our country. Super kernel Basmati Extra long grain rice is famous for its natural aroma and fragrance which can not be found in any rice quality produced in any part of the world other than Pakistan.



Steamed Super Kernel Basmati Rice

Our Steamed rice quality is unparalleled. The moisture of the rice is reduced to make it aged through most advanced steaming procedure. LRM reduces the wait which its customers had to do for the rice to get aged. Our steamed Rice gives you the taste and aroma equivalent to the naturally aged rice (1-2 years).



1121 Super Basmati Kainaat white Rice

The Speciality of Pakistan Rice also known as extra long grain. Its length of raw processed rice exceeds 7mm and doubles when it is cooked. LRM produce 1121 Super basmati rice which is when cooked remains thin and slender like needles and tastes which is parallel to none.



1121 Steamed Super Basmati Kainaat Rice

The Speciality of Pakistan Rice also known as extra long grain. Its length of raw processed rice exceeds 7mm and doubles when it is cooked. LRM produce 1121 Super basmati rice which is when cooked remains thin and slender like needles and tastes which is parallel to none.



Parboiled rice (Sela)

With the most advanced Parboiled Plant in Pakistan, LRM gives you Parboiled rice which is long and slender and when cooked doubles in length but remains thin like needles. Giving you the best taste and aroma. We are Basmati Rice Exporters in Pakistan.



Non-Basmati Rice 386

Non-Basmati Rice 386 from Pakistan is a traditional variety of non basmati rice that is grown from the mid of June to the end of June each year. The famously known type of non basmati, The famously known type of basmati, PK 386 is the variety that originates from Upper Sindh province of Pakistan since many decades.



LATIF RICE MILLS
(Pvt) Ltd.

Processing

Rice Processing & Milling

Latif Rice is one of the leading processors, millers, suppliers and exporters of the finest quality Pakistani rice. We export rice in all broken percentages, different Polishing (regular polish, double polish, silky polish etc.), Well cleaned, extra-well milled, sortexed and different grain lengths ranging from 5.5mm to 8.2mm AGL (average grain length). All basmati and non-basmati varieties together with parboiled (sella) basmati rice are also available for supply in bulk quantities.

Our main objective is to bring the premium quality rice for you, to gain this achievement we have to pass through a multi-step process in which each step is processed by taking special care as the quality is our main concern. This process is comprised of following steps:

Procurement:

Latif Rice buys paddy directly from the farmers on pre-announced specifications. Apart from prompt payments Latif Rice Mill also offers to the farmers a premium over the prevailing market prices for adherence to LRM specifications. Selection of paddy is a process where a rice mill needs to devote most of its energies, expertise and time. Quality of final product largely depends upon the paddy procured. Many rice mills avoid to indulge in such a laborious process and purchase semi-processed rice from brokers instead of paddy from farmers. Unfortunately, this cannot be done without compromising on quality. On arrival at the Mill Gate, samples are drawn from each & every bag by trained samplers. After going through a Preliminary Test Check of quality by our highly experienced Paddy Selectors, the selected samples are sent to our Quality Assurance Laboratory, for detailed testing & analysis.

Husking

Before start of milling, the paddy is once again cleaned in the mill house to ensure total elimination of any left over impurities by the pre-cleaning plant. To avoid breakage and damage to the delicate basmati grains Buhler's Special Rubber Roll Hullers are employed in stages to separate brown rice from husk which is blown out by aspirators and any left over paddy grains in the brown rice are separated by Buhler table separators and brown rice is further screened by special width graders to remove unhealthy shriveled and green grains. The brown rice is then subjected to polishing operation.

Polishing

Latif Rice Mill employs three different sets of most sophisticated polishing machines namely vertical abrasive polishers (DSRDs), silky (wet) polishers (BSPCs) & dry friction polishers (DSRLs), in stages to attain any degree of polishing & silkiness as desired by our valued customers. Our latest DSRS whiteness controllers are installed in the polishing lines to indicate degree of polishing of rice being processed to enable our millers to exercise proper control over milling operation in line with our customer's requirement.

Grading

Double polished/silky rice is then passed through our latest Plan Sifters and series of Length Graders (Indented Cylinders) to separate small, medium & large broken from the Head Rice which are collected in separate Bins through Auto Scales indicating the weight of each By-Product being produced.

Sorting

Finally the double polished/Silky Head Rice is then led into three color sorting Machines to remove all damaged yellow & discolored grain. The Export Quality Sorted Rice is first collected in totally enclosed Rice Bins & is packed into bags through our automatic Gross Weigher for dispatches to our valued customers.

Monitoring

Latif Rice Mill Plant has a fully Computerized Monitoring System (PLC) and latest MYAF Yield System, which indicates minute to minute information about degree of polishing & Yields of Head Rice, Broken, By-Products, Bran, Husk & Impurities on Monitor Screens enabling our engineers & Millers to have absolute control over the quality of rice being produced in our Mill.





LATIF RICE MILLS
(Pvt) Ltd.



Our Certifications



LATIF RICE MILLS
(Pvt) Ltd.



Quality Control

Quality is our Commitment

Latif Rice Mill's Quality Assurance Department plays an extremely vital role to achieve prime quality products. To attain this, management has appointed skilled personnel and supplied them with sleek gadgets and instruments to perform different tasks during and after every stage of processing, packing and storage. Scrutiny of raw materials, packing materials, and finished products through quantitative analytics and screening procedures include different tests. The spectrum for monitoring is very vast – from every raw material to packing material, in-process to finished products, all are supervised thoroughly. Physical and chemical tests are followed and performed according to international standards. Proficient staff in Processing and Packing, examine the product as it travels through processing phase to the finished goods and are committed to maintain the current Good Manufacturing Practices (cGMP).



Latif Rice Mill assesses the raw material, finished product and studies the grain from a consumer perspective. Each consignment is properly fumigated and once all technical parameters are met and the QA fully satisfied, the grain is packed and dispatched for delivery. Samples of product taken at the final stage of packing are kept for reference by the QA for at least 6 months. Latif's laboratories are staffed with well-trained food technologists and equipped with the latest laboratory apparatus which includes:

- Elisa Apparatus Kits for testing aflatoxin
- KETT Whiteness Meters
- Moisture Meters to test moisture in rice
- Electronic Balances for weighing
- Vernier Calipers for grain measurement
- Grain Scope
- Whitener machines

